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TYSONS CORNER CENTER ADDS NEW EXPERIENCES FOR THE HOLIDAY SEASON WITH 5 STORE OPENINGS -- Top Shopping Destination Also Announces Two New Names, Arden B. and Pandora --

MCLEAN, Va. - Nov. 16, 2010 - Just ahead of the holiday shopping season, Tysons Corner Center today announced two new retailers - Arden B. and Pandora - will join the dominant D.C.-area shopping destination. Five retailers, Brooks Brothers, CUSP, Diesel, Lacoste and Metropark, will open the doors on new or remodeled stores this month.

"Tysons Corner Center continues to be a magnet for retail's most interesting names, which allows us to bring this region's consumers a fresh, sharply edited set of retail and restaurant offerings," said Cory Scott, senior property manager for Tysons Corner Center.

Newly announced for Tysons Corner Center, **Arden B.** (3,776-square feet) will offer the brand's contemporary, fashion-forward women's clothing, including an extensive collection of fashion separates, dresses, lingerie and accessories. **Pandora** (1,000 square feet) features unique, handcrafted Danish designs in charm bracelets, necklaces, earrings and more. Both stores are targeting pre-Christmas openings.

Opening new stores this month at Tysons Corner Center are **Diesel** (2,758 square feet), "the jeans, clothes, shoes and distractions" company; **Lacoste** (1,702 square feet), the iconic, classic French sports brand; and **Metropark** (2,719 square feet), a Los Angeles-based specialty store that merges lifestyle elements of fashion, music and art for young tastemaker adults.

Moving to new quarters at Tysons Corner Center, **CUSP** (5,235 square feet), Neiman Marcus' fresh take on attainable fashion from new and known designers, introduces its new, 5,235-square foot store in November. **Brooks Brothers,** the legendary American clothier, also unveils its remodeled, 10,395-square foot location this month.

The new mix of store openings and additions builds on a year of new store announcements: Already in the pipeline for Tysons Corner Center in 2011 are a flagship, first-to-market **American Girl** and the award-winning, seasonally-inspired restaurant concept, **Seasons 52**. As well, the shopping center this past summer added Michael **Kors**, **Vans**, **Clarks**, **Zumiez**, **I Am**, **Clear**, **AT&T**, **T-Mobile** and **Winn Bros** to its retail mix.

"We are fortunate to have both a wonderful set of customers from across the region and the kind of retail mix that attracts other retailers, which helps to bring people back again and again to sample those new experiences," said Scott. "As a result, Tysons Corner Center is one of the best settings anywhere for both shoppers and retailers."

Located at the intersection of Routes 7 and 123 just off the Capital Beltway (I-495) in Northern Virginia, Tysons Corner Center is among the largest retail centers in the country and offers anchor retailers Nordstrom, Bloomingdale's, Macy's, Lord & Taylor, LLBean, a 16-screen AMC megaplex with stadium seating, family and fine-dining restaurants, two food courts and a two-story Barnes & Noble, as well as over 300 specialty retailers. For more information, visit www.shoptysons.com or follow us on Facebook and Twitter at facebook.com/tysonscornercenter and twitter.com/shoptysons.

